

# WP6: Project Dissemination Project Exploitation & Publishing Papers

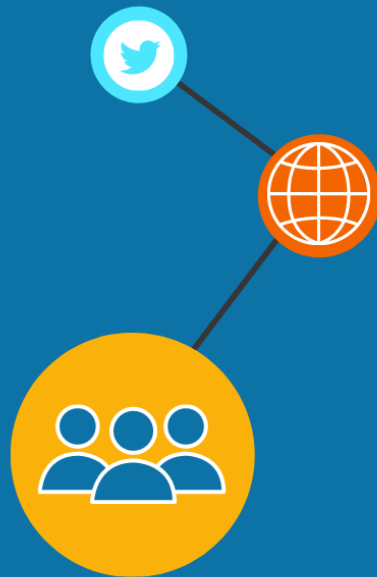
11.30 – 12.30

Petra Bevek, Katja Kuščer, Borut Čampelj (MESS)

Dr Eamon Costello, Prajakta Girme (DCU)

# DISSEMINATION

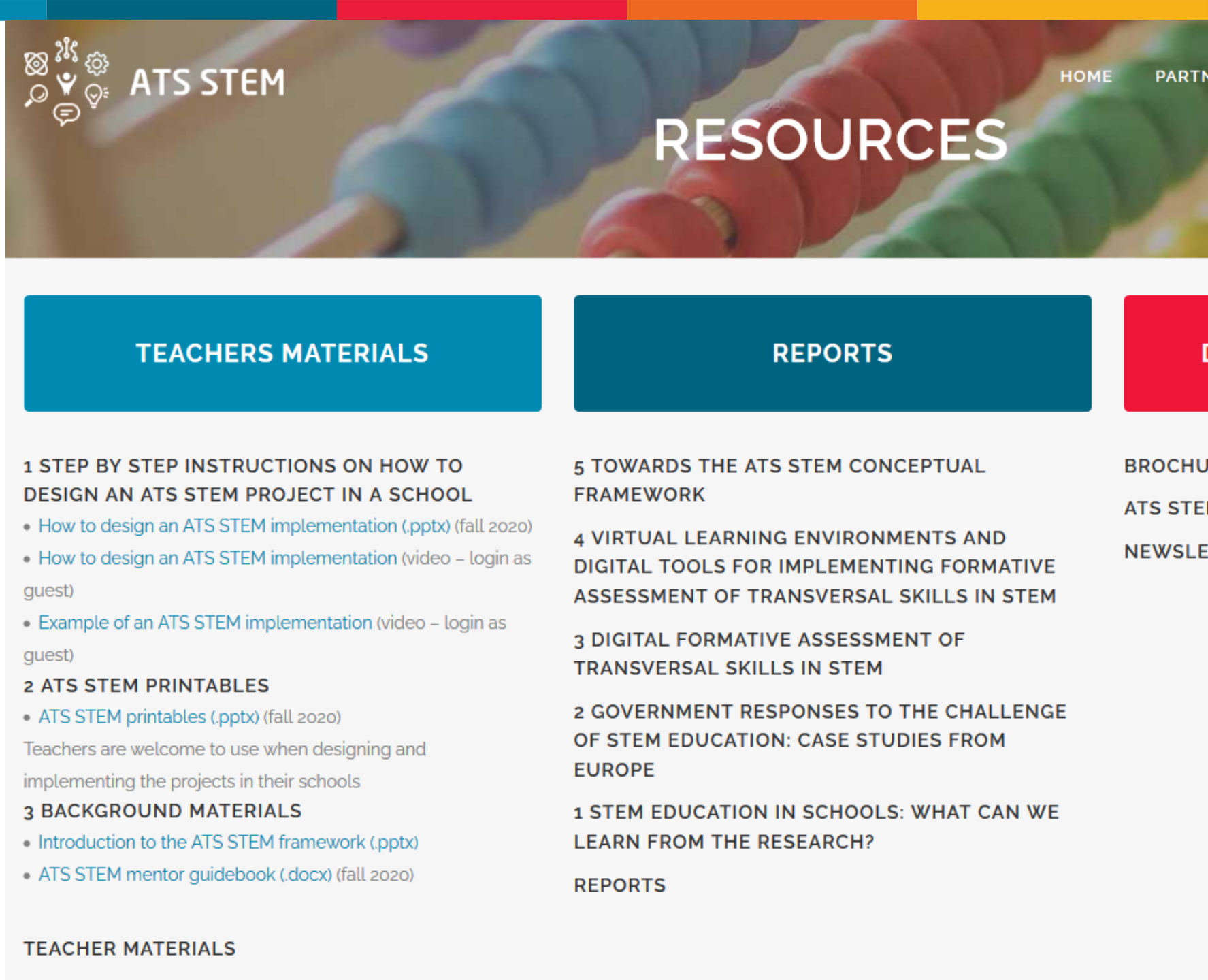
## 2021



(refreshed) Web-page  
Publishing Resources  
Social Media  
Networking Events ZoomIn!  
DCE Plan

# WEB PAGE

- Site speed
- Added Content
- Change of pictures
- Resources



## TEACHERS MATERIALS

### 1 STEP BY STEP INSTRUCTIONS ON HOW TO DESIGN AN ATS STEM PROJECT IN A SCHOOL

- [How to design an ATS STEM implementation \(.pptx\)](#) (fall 2020)
- [How to design an ATS STEM implementation](#) (video – login as guest)
- [Example of an ATS STEM implementation](#) (video – login as guest)

### 2 ATS STEM PRINTABLES

- [ATS STEM printables \(.pptx\)](#) (fall 2020)

Teachers are welcome to use when designing and implementing the projects in their schools

### 3 BACKGROUND MATERIALS

- [Introduction to the ATS STEM framework \(.pptx\)](#)
- [ATS STEM mentor guidebook \(.docx\)](#) (fall 2020)

TEACHER MATERIALS

## REPORTS

### 5 TOWARDS THE ATS STEM CONCEPTUAL FRAMEWORK

### 4 VIRTUAL LEARNING ENVIRONMENTS AND DIGITAL TOOLS FOR IMPLEMENTING FORMATIVE ASSESSMENT OF TRANSVERSAL SKILLS IN STEM

### 3 DIGITAL FORMATIVE ASSESSMENT OF TRANSVERSAL SKILLS IN STEM

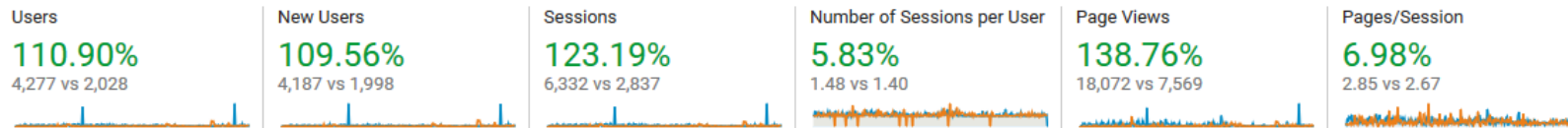
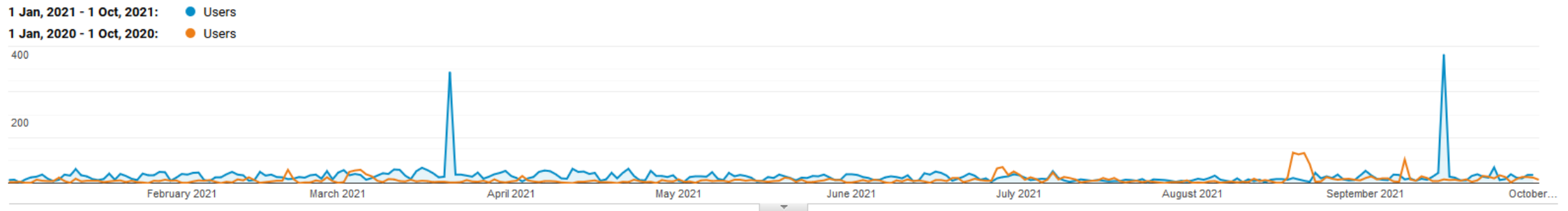
### 2 GOVERNMENT RESPONSES TO THE CHALLENGE OF STEM EDUCATION: CASE STUDIES FROM EUROPE

### 1 STEM EDUCATION IN SCHOOLS: WHAT CAN WE LEARN FROM THE RESEARCH?

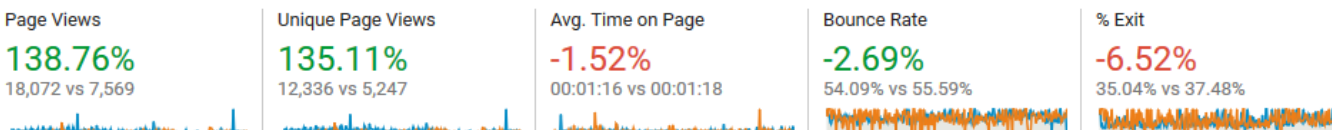
REPORTS

# Google Analytics

#ATSSTEM

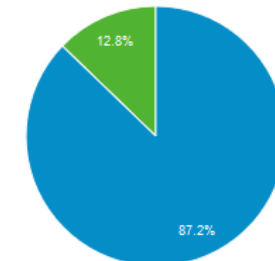


- Numbers going up
- Number of new users comparable
- Average **duration on page**
- **Desktop** : mobile (66 % : 31 %)

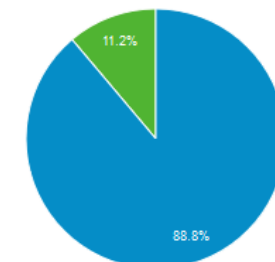


■ New Visitor ■ Returning Visitor

1 Jan, 2021 - 1 Oct, 2021



1 Jan, 2020 - 1 Oct, 2020



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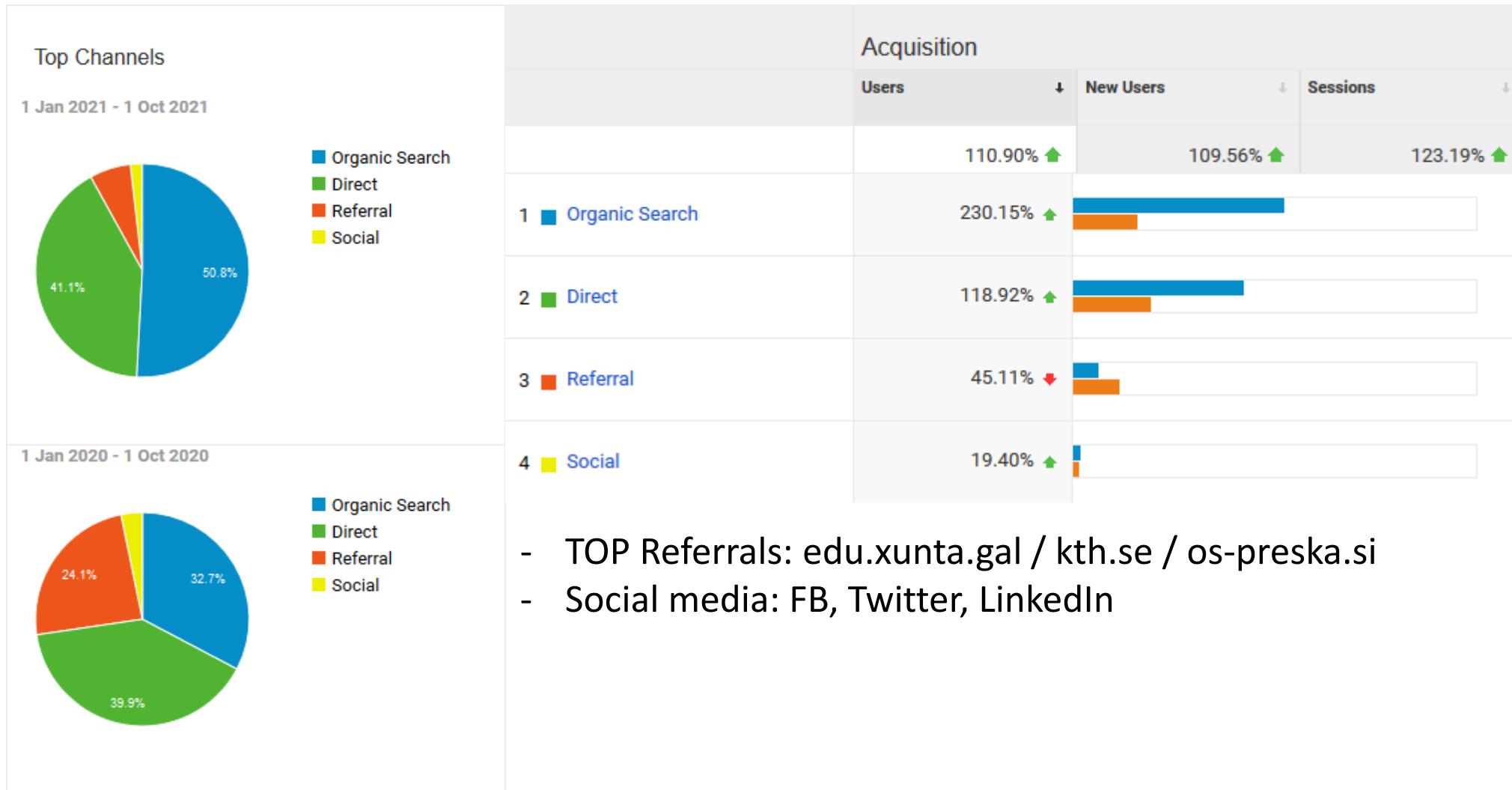
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Assessment of Transversal Skills in STEM

# Google Analytics

#ATSSTEM



- TOP Referrals: [edu.xunta.gal](http://edu.xunta.gal) / [kth.se](http://kth.se) / [os-preska.si](http://os-preska.si)
- Social media: FB, Twitter, LinkedIn



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Assessment of Transversal Skills in STEM

# Google Analytics

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Page ?	Page Views ? ↓	Unique Page Views ?	Avg. Time on Page ?	Entrances ?	Bounce Rate ?
	<b>18,072</b> % of Total: 100.00% (18,072)	<b>12,336</b> % of Total: 100.00% (12,336)	<b>00:01:16</b> Avg for View: 00:01:16 (0.00%)	<b>6,332</b> % of Total: 100.00% (6,332)	<b>54.09%</b> Avg for View: 54.09% (0.00%)
1. / 	<b>5,702</b> (31.55%)	<b>3,485</b> (28.25%)	00:01:11	<b>3,106</b> (49.05%)	38.25%
2. /slovenia/ 	<b>1,100</b> (6.09%)	<b>620</b> (5.03%)	00:01:09	<b>338</b> (5.34%)	31.07%
3. /resources/ 	<b>776</b> (4.29%)	<b>501</b> (4.06%)	00:00:58	<b>63</b> (0.99%)	39.68%
4. /partners/ 	<b>555</b> (3.07%)	<b>346</b> (2.80%)	00:00:43	<b>36</b> (0.57%)	50.00%
5. /resources/teacher-materials/ 	<b>326</b> (1.80%)	<b>238</b> (1.93%)	00:02:06	<b>31</b> (0.49%)	67.74%
6. /about/ 	<b>304</b> (1.68%)	<b>236</b> (1.91%)	00:02:33	<b>54</b> (0.85%)	57.41%
7. /resources/reports/ 	<b>275</b> (1.52%)	<b>187</b> (1.52%)	00:02:37	<b>110</b> (1.74%)	56.36%
8. /ireland/ 	<b>260</b> (1.44%)	<b>145</b> (1.18%)	00:00:35	<b>41</b> (0.65%)	26.83%
9. /belgium/ 	<b>249</b> (1.38%)	<b>148</b> (1.20%)	00:00:28	<b>29</b> (0.46%)	62.07%
10. /sweden/ 	<b>232</b> (1.28%)	<b>168</b> (1.36%)	00:00:58	<b>85</b> (1.34%)	62.35%



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Assessment of Transversal Skills in STEM

# Google Analytics

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Country ?	Acquisition			Behaviour		
	Users ? ↓	New Users ?	Sessions ?	Bounce Rate ?	Pages/Session ?	Avg. Session Duration ?
	<b>4,277</b> % of Total: 100.00% (4,277)	<b>4,189</b> % of Total: 100.05% (4,187)	<b>6,332</b> % of Total: 100.00% (6,332)	<b>54.09%</b> Avg for View: 54.09% (0.00%)	<b>2.85</b> Avg for View: 2.85 (0.00%)	<b>00:02:22</b> Avg for View: 00:02:22 (0.00%)
1.  Slovenia	<b>1,072</b> (24.96%)	1,048 (25.02%)	1,983 (31.32%)	54.77%	3.48	00:03:38
2.  United States	<b>547</b> (12.74%)	545 (13.01%)	562 (8.88%)	86.48%	1.21	00:00:08
3.  Spain	<b>408</b> (9.50%)	395 (9.43%)	481 (7.60%)	56.13%	2.98	00:02:12
4.  Belgium	<b>305</b> (7.10%)	296 (7.07%)	416 (6.57%)	56.49%	3.32	00:02:35
5.  China	<b>241</b> (5.61%)	235 (5.61%)	287 (4.53%)	70.38%	2.06	00:02:19
6.  Ireland	<b>185</b> (4.31%)	172 (4.11%)	380 (6.00%)	43.95%	4.30	00:03:22
7.  Sweden	<b>161</b> (3.75%)	153 (3.65%)	326 (5.15%)	56.75%	2.63	00:02:18
8.  Finland	<b>104</b> (2.42%)	99 (2.36%)	152 (2.40%)	64.47%	1.82	00:00:53
9.  Austria	<b>91</b> (2.12%)	87 (2.08%)	236 (3.73%)	36.02%	4.16	00:04:36
10.  Cyprus	<b>68</b> (1.58%)	61 (1.46%)	133 (2.10%)	51.13%	3.07	00:02:36



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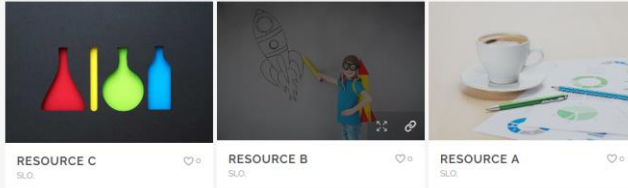


Assessment of Transversal Skills in STEM



# Resources

## RESOURCES



(Visited 827 times, 2 visits today)

- Template to collect
- GDPR data – use of photos/video!
- National coordinator to upload
- Video INTRO-OUTRO to be done



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## Description

There are many variations of passages of Lorem Ipsum available, but the majority have suffered alteration in some form, by injected humour, or randomised words which don't look even slightly believable. If you are going to use a passage of Lorem Ipsum, you need to be sure there isn't anything embarrassing hidden in the middle of text.

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## LANGUAGE

SLO

## VIDEO



## FILES

FILE NAME	DOWNLOAD
Learning lesson	<a href="#">Download</a>

[Go back](#)



## RELATED

[Resource B](#)

[Resource A](#)

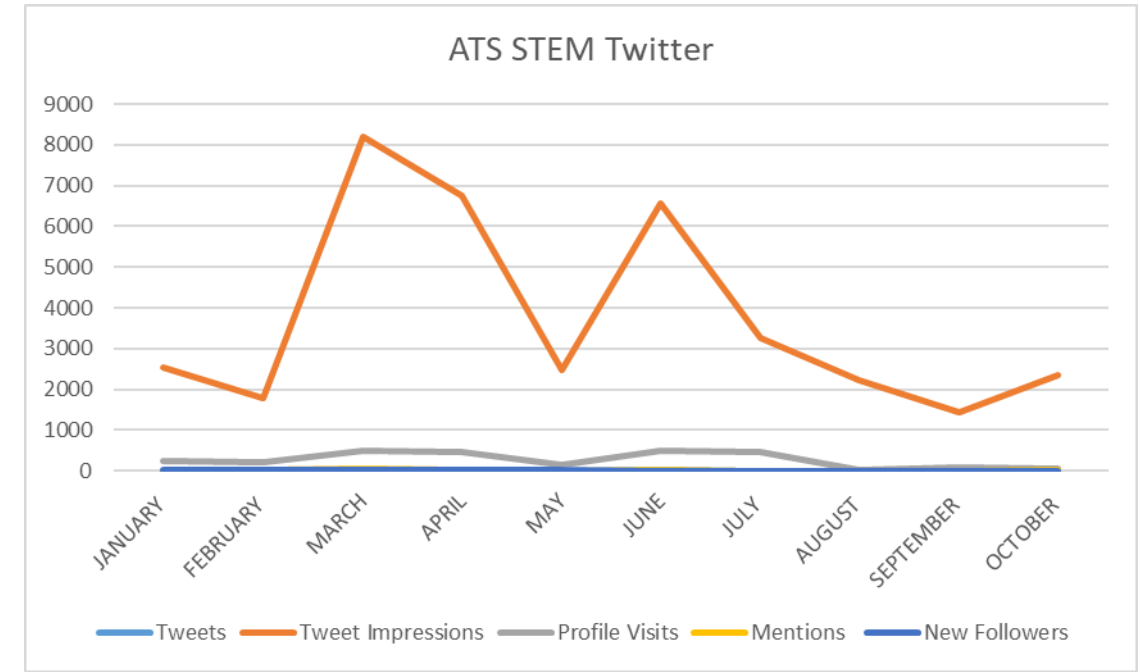


# Twitter

#ATSSTEM

	Tweets	Tweet Impressions	Profile Visits	Mentions	New Followers
JANUARY	3	2548	234	4	27
FEBRUARY	3	1783	211	13	8
MARCH	10	8188	501	41	8
APRIL	9	6758	466	25	20
MAY	2	2462	132	4	7
JUNE	7	6561	503	11	4
JULY	1	3263	471	3	3
AUGUST	1	2216	20	0	4
SEPTEMBER	3	1426	98	2	3
OCTOBER	2	2362	39	5	0
NOVEMBER					
DECEMBER					
<b>2021</b>	<b>41</b>	<b>37567</b>	<b>2675</b>	<b>108</b>	<b>84</b>

- January 2021: 271 Followers
- October 2021: 321 Followers



# Networking Events ZoomIn!

## Analysis

- 4 events so far (May/2 in June/Sept.)
- 12 presenting organisations
- 153 participants
- All project country schools except FI
- Next on October 26 – only one school from SI



**PILOT  
SCHOOLS**  
SHARING EXPERIENCE

PLEASE JOIN US  
**30 MARCH 2021**  
TUESDAY • FROM 3 TO 4 PM (CET)

**ZoomIn!**

**THIS TIME  
PRESENTING**

15.00-15.10 SLOVENIAN SCHOOL 1  
15.20-15.30 SLOVENIAN SCHOOL 2  
15.30-15.40 SCHOOL N3  
15.40-16.00 DISCUSSION: don't worry  
we'll be Jamboard-ing!

# Dissemination, Communication & Exploitation

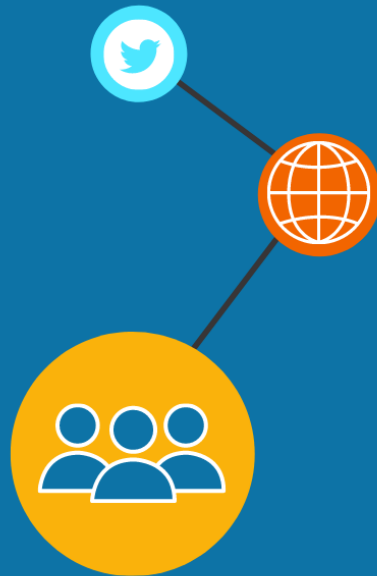
- All documents in final phase
- Terminology
- Next WP6 meeting: next week

# EXPLOITATION

## 2021



Final Conference  
National/Regional Conferences  
Webinars for Policy Makers  
Publications/Articles




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# Final Conference

- Date:
- Programme Board & Organisation Committee
- DCU organisation
- Save the Date!
- Additional page on web-page (?)

# National/Regional Conferences

- Promotion of ATS STEM project
- Materials available on web-page
- Publish your event – project news
- Dissemination  Exploitation
- The link Sonja gave us on Tuesday (Excel Google Doc + Dissemination Tracker)



# Webinars for Policy Makers

- AIM: integration into the curriculum
  - guidelines for countries with examples from ATS STEM partner countries
- 1st ON-LINE webinar
  - end of November, beginning of December
  - policy makers from partner countries (project presentation; example from school)
- additional two in January/February/March
  - Workshop on how to use the results: transversal competences & digital assessment
  - GOAL: each partner country invite at least one more representative from another/neighbouring country
- panel presentation and parallel sessions at the **final conference**

# Publications & Articles

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THANK YOU!



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**ATS STEM**

OH, I'VE GOT IT!

VISUAL IDENTITY: **YAY!**

Communication tools and activities: ✓

Promotion: **WORK**

Definition of Terms: **TO DO**

PILOT SCHOOLS

*School Spirit*

PROJECT PARTNERS



POLICY MAKERS



PROFESSIONAL  
NETWORK



MEDIA

